



**Web Directions @media** is the UK's premier conference for Web professionals, bringing together leading independent experts from around the country and the world to educate, entertain and inspire

### What does it cost?

#### Conference just

- ▶ £499 until Feb. 25<sup>th</sup>
- ▶ £549 until April 30<sup>th</sup>
- ▶ £599 full price

#### Full Day Workshop

- ▶ £299 conference attendee
- ▶ £349 full price

▶ all prices exclude VAT

### Where and when is it on?

#### Conference & Expo:

May 26<sup>th</sup> & 27<sup>th</sup>  
Southeast Centre,  
London, SE1 8XX

#### Workshops:

May 24<sup>th</sup> & 25<sup>th</sup>  
15 Hatfields, Chadwick Court  
London, SE1 8DJ

[Register Now](#)

### Website:

<http://atmedia11.webdirections.org>

### Contact:

[info@webdirections.org](mailto:info@webdirections.org)

## Professional Content

Web Directions events are all about in depth content from independent world leading experts. No "business models for your start up", "top 10 tricks", endless panels, or sponsor sessions here.

## Workshops

Web Directions @media features 3 in-depth, full day workshops from world leading experts:

- ▶ **Andy Clarke** – Hardboiled CSS – CSS3 training from a true world leader
- ▶ **Jonathan Stark** – Building Mobile Apps with HTML, CSS, and JavaScript
- ▶ **Stephen P. Anderson** – The Art & Science of Seductive Interactions

## Value

Web Directions is **fully catered**, with reception and closing night party, and more than 20 world class sessions over two full days, representing outstanding value. We believe you won't get better value anywhere else.

## Who is Web Directions @media for?

Web Directions @media, the UK's premier conference for web professionals is for everyone on the team.

Whatever you or your company's role in building or managing web sites, applications or communities, Web Directions @media is full of practical, valuable insights, education and inspiration, networking opportunities, and much more.

That's why companies and organizations like Google, BBC, MSNBC, News Limited, Yahoo!, Boeing, Virgin, IBM, UCLA, Mayo Clinic and many others have sent and continue sending their teams to Web Directions conferences.

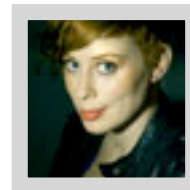
## The Speakers

This year's conference features 20 renowned speakers including:



### Douglas Crockford

Yahoo!  
Serverside JavaScript comes of age



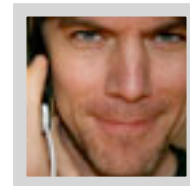
### Hannah Donovan

Last.fm  
Design thinking



### Nicole Sullivan

High performance  
HTML5 and CSS3



### Jonathan Stark

Mobile  
application  
frameworks

## The Topics

Web Directions @media will cover established and emerging fields including:

- ▶ Web design & development
- ▶ Mobile design & development
- ▶ Social media design
- ▶ Ajax/JavaScript
- ▶ User Experience
- ▶ Interaction Design
- ▶ CSS3 & HTML5
- ▶ Web site performance