

Web Directions is one of the world's leading conferences for web professionals, bringing together the leading experts from around the nation and around the world to educate, entertain and inspire our attendees.

What does it cost?

Conference

- ▶ \$795 until Dec. 5th
- ▶ \$895 until Jan. 17th
- ▶ \$995 full price

Half Day Workshop

- ▶ \$195 conference attendee
- ▶ \$245 full price

Full Day Workshop

- ▶ \$395 conference attendee
- ▶ \$495 full price

Where and when is it on?

Conference & Expo:

February 4th & 5th
Grand Denver Hyatt, Denver, Colorado

Workshops:

February 2nd & 3rd
Grand Denver Hyatt, Denver, Colorado

Website:

<http://north.webdirections.org>

Contact:

north@webdirections.org

Workshops

Web Directions features 8 half day workshops, and a full day symposium, Ed Directions North: Educating the Next Generation of Web Professionals. Workshops include:

- ▶ From Photoshop To The Browser: The Successful Design Process
- ▶ Performance Bootcamp
- ▶ Designing for Touchscreens and Interactive Gestures
- ▶ Creating Mobile 2.0 Web Applications in less than a day

Expo

This year the conference will be joined by a highly focussed Expo, which will take place in and around the venue itself. The Expo will display relevant product demonstrations, special offers and tutorials.

Value

Web Directions is fully catered, with reception and closing night party, and more than 20 sessions over two full days, and represents outstanding value. You really won't do better anywhere else.

Who is Web Directions for?

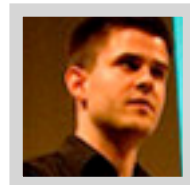
Web Directions focusses on the professional development of web designers and developers, interaction designers, user experience professionals and other practitioners in the web arena, whether they work as a contractor, in a design agency, in small or large businesses, in government, education or the not-for-profit sector.

Whatever your or your company's role in building or managing web sites, applications or communities, Web Directions is full of practical, valuable insights, education and inspiration.

That's why companies and organizations like Google, BBC, ABC, MSNBC, News Limited, Yahoo!, Boeing, Virgin, IBM, UCLA, Mayo Clinic and many others have sent and continue sending their teams to Web Directions.

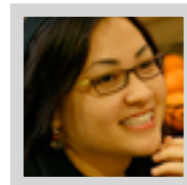
The Speakers

This year's conference features renowned speakers including:



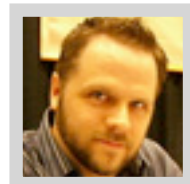
Dave Shea

The Designers
Toolbox 2009



Jina Bolton

Interaction
Design for
Web Designers



Derek Featherstone

Accessibility Beyond
Compliance



Brian Fling

The Mobile
Web: A Crash
Course

The Topics

Web Directions will cover established and emerging fields such as:

- ▶ Web design & development
- ▶ Mobile design & development
- ▶ Accessibility
- ▶ AJAX techniques
- ▶ User Experience
- ▶ RIA development
- ▶ Web Application security
- ▶ User Testing