

## Why you and your team should attend Web Directions Government

### THE CONFERENCE

The web is transforming the way governments and citizens interact. This one day eGovernment focussed conference, plus an optional day of workshops, examines challenges and solutions to delivering government services via the web - whether at a local, state or federal level.

Featuring international and local speakers, with a broad range of real world experience, inside and outside government, the conference is brought to by the team responsible for the world renowned Web Directions conferences.

### THE CONTENT

- ▶ Opening up government data - technical, policy and legal implications
- ▶ Creating obvious interfaces and compelling user experiences
- ▶ Mapping and mashups for government

- ▶ Cutting edge Ajax and RIA techniques for interactive government sites
- ▶ Ajax, Javascript & legacy CMSs
- ▶ Semantics & standards in government sites
- ▶ Accessibility in the design process
- ▶ Social computing & knowledge management
- ▶ "Government 2.0" - trends in online government
- ▶ AGIMO's GovDex interoperability platform

### THE SPEAKERS

confirmed speakers include

- ▶ José Manuel Alonso (eGov lead W3C)
- ▶ Robert Hoekman Jr (Miskeeto US)
- ▶ Jason Ryan (NZ State Services Commission)
- ▶ Jenny Telford (ABS)
- ▶ Andrew Kesper (ABC)
- ▶ Grant Young (Social Media Expert)
- ▶ Patrick Lee (News Digital Media)
- ▶ Lisa Herrod (Scenario Seven)
- ▶ Ralph Douglas (AGIMO)
- ▶ Scott Gledhill (News Digital Media)
- ▶ Matthew Hodgson (SMS Consulting)

### THE VALUE

- Conference - May 19
- ▶ \$495 (before April 11)

- ▶ \$595 (after April 11)
- Optional Full day Workshops - May 20
- ▶ \$450 (conference attendees)
- ▶ \$550 (workshop only)

- Breakfast Executive Briefing - Jason Ryan
- ▶ \$90 (conference attendees)
- ▶ \$110 (breakfast only)

### OUR PROMISE

You and your team will leave

- ▶ equipped with techniques and concepts ready for use in your work right away
- ▶ inspired by the real world projects people are doing right now across a broad range of government and beyond
- ▶ More connected with more of your peers

Maxine Sherrin and John Allsopp  
Web Directions Government  
May 19 (Workshops May 20)  
Old Parliament House, Canberra

### REGISTER NOW

<http://webdirections.org>