2016
PROGRAM
CALENDAR

WEB DIRECTIONS 2016 CALENDAR

In 2016 Web Directions is making some changes.

Each of our practitioner-focussed events, Respond, for web designers, and Code, for front end engineers and developers will be taking place in both Sydney and Melbourne.

As Australia's Federal Government adopts a user centric design driven approach through the Digital Transformation Office, we're headed to Canberra for a government-focussed event, Transform, featuring speakers from such transformative agencies as the UK's Government Digital Service, and Code For America.

And next year's end of year event gets a major overhaul, becoming a single track design and big ideas focussed event, called Direction.

There's a lot to look forward to, so mark these dates in the diary and start planning now!

Respond	Sydney	April 7 – 8	Workshop April 6
Respond	Melbourne	April 11 – 12	Workshop April 13
Transform	Canberra	May 19	Workshop (Dates TBC)
Code	Sydney	July 28 – 29	Workshop July 27
Code	Melbourne	August 1 - 2	Workshop August 3
Direction	Sydney	November 10 -11	Workshop (Dates TBC)

RESPOND 2016

webdirections.org /respond16

Respond is our web design focussed conference. Two days of genuinely world leading speakers addressing current, real world issues in delivering the best possible web experiences across mobile, tablet, laptop, desktop, TV and beyond.

Featuring
We've already lined up an amazing array of speakers, with still more to come.

Ethan Marcotte
Inventor of "*Responsive Web Design*"

Karen McGrane
Managing partner at *Bond Art + Science*; Author, "*Content Strategy for Mobile*"

Aaron Gustafson
Author, "*Adaptive Web Design*"; manager, *Web Standards Project*

Sara Soueidan
Award-winning independent front-end web developer

Jen Simmons
Designer, developer, executive producer of *The Web Ahead*

Russ Weakley
Australian web design legend

We'll be announcing more speakers in the coming months, but rest assured, as always they'll be as good as it gets.

Workshop with Ethan Marcotte and Karen McGrane
Respond also features an optional full day workshop with **Ethan Marcotte** and **Karen McGrane**, *Responsive Web Design: Content, Code, and Collaboration.*

Sydney
Maritime Museum, Darling Harbour.

April 7 and 8
Respond Conference

April 6
Responsive Web Design: Content, Code, and Collaboration
Optional workshop

Melbourne
Arts Centre, Melbourne

April 11 and 12
Respond Conference

April 13
Responsive Web Design: Content, Code, and Collaboration
Optional workshop

Places are genuinely limited, and for a lineup of this calibre, we can't guarantee they won't all go. So sign up now at the best possible price.

TRANSFORM 2016

webdirections.org/transform16

The way Governments are delivering services around the world is being transformed, following the model of the UK's Government Digital Service (GDS), and Australia's Digital Transformation Office (DTO).

In May 2016, Web Directions will be bringing together global leaders in user centric Government service delivery, from the likes of GDS, Code for America and Australia's own DTO in Canberra. So whether you're in Local, State or Federal Government, or work closely with Government to deliver services, you'll want to mark Transform in your diary for 2016

Sydney
National Museum of Australia
May 19 Transform Conference

CODE 2016

webdirections.org/respond16

Code is our front end engineering and web development focussed conference. A two day, single track event featuring genuinely world leading speakers with a deep dive into the JavaScript programming language, Web Platform APIs, Web application performance and security. If you build sophisticated Web based solutions, you don't want to miss Code.

This year, Code will be visiting both Sydney and Melbourne, and our year end conference, Direction, will for the first time not feature an engineering track.

Featuring
We've already lined up a sensational array of speakers, with still more to come.

Tim Kadlec
Responsive Web Design and performance guru

Emily Stark
Google Chrome security team

Rachel Andrew
Author, developer, CSS expert par excellence

Rey Bango
Founding member of the jQuery Project Team

Sydney
Maritime Museum, Darling Harbour

July 28 & 29 Code Conference
July 27 Optional workshops

Melbourne
Arts Centre, Melbourne

August 1 & 2 Code Conference
August 3 Optional workshops

Code 2015 sold out some way in advance, so make sure you don't miss out, and register now!

DIRECTION 2016

After more than a decade of evolution, Web Directions the conference is no more. But before you despair, it's not really going away, rather it's being rebooted, to a brand new event called Direction in 2016.

Direction is a single track two day conference, focussing on the intersection of design and technology. It will feature extraordinary speakers, at the forefront of design, engineering, and thinking about where all this is taking us.

If you've loved Web Directions, then we know you'll love Direction.

Sydney
The first ever Direction will be on November 10 and 11 at an amazing location we'll be announcing soon.

BUT WAIT, THERE'S MORE!

Here at Web Directions we're regularly holding all kinds of events, including our now legendary What Do You Know nights, which we hold twice a year in Sydney and Melbourne (and sometimes elsewhere too), featuring up and coming (alongside established) speakers sharing something they know really well.

After a pilot program in 2015, we'll be running more of our speaker development programs too, which aim to help you start, or grow your speaking career.

And we've got a few other fun things planned as well. So make sure you read our emails, or follow us @webdirections

ABOUT
WEB
DIRECTIONS

Co-founded and now run by John Allsopp, Web Directions has for over a decade brought together leading developers, engineers, visual, IxD, UX and product designers, Art and Creative Directors, indeed everyone involved in producing web and digital products, to learn from one another, and from the world's leading experts across this vast field.

We spend our lives thinking about what comes next, keeping up with trends in technology, practices and processes, and filtering the hype, to make sure you don't miss trends that matter, and don't waste time on hype that doesn't.

We promise attending one of our events will leave you significantly better versed in the challenges you face day to day, and in solutions for addressing them.