

# Invest in your people

the Web Directions Event

# Direction 2016

Nov. 10–11  
Seymour Centre

[webdirections.org/direction16](http://webdirections.org/direction16)

We know you want to build and maintain the most engaged, knowledgeable and passionate team.

Let us help you. Invest just 1% of your team's time and salary with us and like hundreds of companies, government departments, NGOs, and educational institutions you can trust us to return them.

- up to date with the latest currents of thought and techniques
- even more engaged with their work
- full to the brim with ideas that can put to use the following Monday morning
- even more excited to be working with you

**500+** Passionate Attendees

**17** Transformational Speakers

**2** Unforgettable Days



#### Genuine Industry leaders

Founded by one of the Web's genuine long term global leaders, John Allsopp, Web Directions has for over a decade brought leading thinkers across the digital spectrum together to connect, and develop themselves further.

#### World Leading Speakers, delivering real world knowledge

Our unparalleled network, and deep understanding of trends in Web and digital creativity allow us to assemble a program unlike any you'll see in the World. Where we lead, others follow, globally.

Our speakers are chosen for their rare combination of deep insights, and real world experience, and come from or have worked with globally leading companies. Your team would have to travel the world to be exposed to this calibre of program

#### Much more than just a conference

Our events are much more than as good a conference program as you'll find anywhere. Attendees

- are exposed to ground breaking uses of technology in our hands-on showcases
- gain first access to "The Wrap", our in-depth write up of each and every conference session
- take away "Scroll", our magazine featuring interviews with and profiles of speakers, in depth articles and more
- have access to professionally edited videos of each session

*Web Directions is the must-attend event of the year*

**Phil Whitehouse, General Manager  
DT Sydney**

#### Gold Experience

**A Premium Experience**

\$1399 by Sept. 30th  
\$1499 by Oct. 21  
\$1599 by Nov. 10

[REGISTER NOW](#)

#### Silver Experience

**Genuinely limited**

\$1199 by Sept. 30th  
\$1299 by Oct. 21  
\$1399 by Nov. 10

[REGISTER NOW](#)

#### Classic Experience

**These will sell out**

\$999 by Sept. 30  
\$1099 by Oct. 21  
\$1199 by Nov. 10

[REGISTER NOW](#)

#### Our promise

If we don't send your people back more engaged, enthused, and with actionable insights and techniques, they can attend our next conference free.